



Site Tour

In this short video, we will walk you through the components of the Members Only Site. The additional training tools and resources can be invaluable in helping you maximize the results in this program.

Members Home Page

Located on the home page and within each BusinessAccelerator™ Learning Center are Resource Center links where you will find helpful information to help you more effectively implement and execute along the way.

Introduction Video and Tour

We strongly suggest you first watch this short 10 minute Program Overview as well.

Access to the BusinessAccelerator™ Learning Centers

The **Speed2Profits™** program is made up of **BusinessAccelerator™** modules. These are delivered sequentially over the program period, depending on which program you are in. This helps ensure you have time to implement and execute what you are learning. You can access All Training Modules that have been released prior.

The Program Overview provides a quick 10 minute overview of the program and how to maximize your results from the training. It is important that you start here. This content will be immediately available when you join.

The first module, **Your Profit Acceleration Blueprint**, dives into the development of your personalized **Profit Acceleration Blueprint™**. By the time you are finished with this two hour and ten minutes module you will have identified your specific ProfitDrivers™, or steps in your Marketing-Sales-Customer Value processes. In addition, you will have populated your personalized ProfitCalculator™ so that you know precisely the revenue and profits you can expect to generate from this program by optimizing and maximizing the things you already have in place within your business. Plus, you will know the increased Business Wealth as a result of these increased profits.

The ProfitCalculator™

One of the most powerful components of the **Speed2Profits™** program is the **ProfitCalculator™**. This powerful tool enables you to create your revenue and target plans and then add the specific strategies and tactics that you will utilize in order to increase the performance of each of your ProfitDrivers™. You will be updating your personalized **ProfitCalculator™** on an ongoing basis; literally watching your bottom-line results continuously grow.

The screenshot displays the Speed2Profits™ website interface. At the top, the logo reads "Scott Hallman's SPEED2 PROFITS EXPRESS™". Below the logo is a navigation bar with tabs: "Program Overview About Speed2Profits™", "Profit Acceleration Blueprint™", "BusinessAccelerator I LeadGenerator", "BusinessAccelerator II SalesEngager™" (highlighted in red), and "BusinessAccelerator III ConversionIgniter™".

The main content area features the heading "THE ULTIMATE PROFIT ACCELERATION™ SYSTEM" and the sub-heading "Doubling Your Profits in An Hour a Week". Below this is a video thumbnail of a man speaking. A "Take the Tour" button is positioned below the video. To the right of the video is a list titled "The 90 Day Step by Step System Will Help You" with the following bullet points:

- Drive in More Leads, Without Spending More Money
- Lead and Manage Your Team and Business More Effectively
- Systematically Convert Far More Leads to Client/Customers/Patients
- Enable You to Hire (and afford) Once Unthinkable Top Talent
- Automatically Generate More Revenue and Profit Per Transaction
- Implement Game Changing Systems For A Massive Competitive Advantage
- Increase Gross Profit, Net Profit, and Cash Flow Significantly
- Accelerate Reorders and Additional Product/Service Purchases
- Get Your Team In Total Alignment to Driving Profits
- Generate a Stream of Referrals, Reviews, and Recommendations
- And Much More

On the right sidebar, there are several sections:

- "BusinessAccelerator™ Training Schedule" with an "ACCESS NOW" button.
- "RESOURCE CENTER" with links for "Testimonials", "Real World Business Example", and "Help Friend's Biz and Win!".
- "Track Your Progress with the ProfitCalculator™" with an "ACCESS NOW" button.
- "UPGRADE TO THE FULL 90 DAY SPEED2PROFITS SYSTEM" with a "Get Details" button.

At the bottom of the page, the copyright notice reads: "Copyright © 2020 Business Growth Dynamics, Inc. All Rights Reserved."

Home Page Resource Center

- **Real World Business Example** - Another very valuable resource located on the home page is the “Real World Business” examples where I will apply the ProfitDrivers™ to various businesses to help you make distinctions about how these apply to your business as well. In these examples, I've taken the liberty to select a sample company and apply my specific recommendations.
- **Help Friend's Biz and Win!** - As you progress through the **Speed2Profits™** program and begin experiencing the incredible revenue and profit impacts, you will want to help your friends and family that own businesses achieve the same results. After all, the return on investment is so massive that the program is self-funded with newfound profits multiple times over.

Simply click on the Help Friend's Biz and Win! link and provide your friends information, and when they join the **Speed2Profits™** program, you will earn \$500 in Coaching Credits good for one on one coaching.

BusinessAccelerator™ Learning Center

Resources located within each BusinessAccelerator™ Learning Center are specific to training contained within that module.

Training Video - the training videos will be broken into subject tracks, similar to the chapters of a DVD movie. Each training track will cover a specific topic that ranges from 7-15 minutes. When you click on the video player, the rest of the content is grayed out to eliminate distractions.

Profit Essentials - within this area you will find various tools and resources to help you maximize your training results. These include:

- An Executive Summary of the module content
- PowerPoint slides for each ProfitDriver™ covered
- Complete transcripts of the training
- Templates, resources, and tools to help you effectively implement

Power Hour Calls With Scott/Team Leaders, with Q&A – The **Speed2Profits™** program is designed to be highly interactive in order to ensure that you don't just learn but also IMPLEMENT what you learn. Therefore, the Power Hour Group Calls and Q&A sessions are a vital component to your success.

Expert Interviews – Scott will also interview leading business growth experts to learn their key success strategies for optimizing the performance of the ProfitDrivers™. These interviews will provide specific, tangible, and actionable strategies and tactics. There will be absolutely no selling of products and services during these calls.

Support Training (right column)

- **Scott's Tips** - here you will find helpful tips about how to maximize the training. These will include any updates or changes to the training based on feedback from the members and Scott's latest breakthroughs.

- **Resource Center**
 - **Post Your Success** – here is where you can share your success and tell us about the specific strategies and tactics you utilized for each of the ProfitDrivers™ within that module. I encourage each of you to post your successes as often as you can.
 - **Members Applications** – This is where you can access all of the “**Post Your Success**” stories, a success library for you to tap into.
 - **Your ProfitCalculator™** – this link provides you with instant access to your ProfitCalculator™ directly from within each Learning Center. You can access it from the homepage as well. IMPORTANT: This information is only available to YOU and no other member or any of our staff have access to it.

- **I-Team Resources** - here you will find a list of providers that can help you with implementing strategies and tactics within your business. These resources will be knowledgeable about the Speed2Profits™ program.

Now it is time for you to start your Profit Journey! Click on the Program Overview to get started.

The is Scott Hallman. To Your Success.